



“Besma Kraiem is a Senior Executive with 25+ years of international experience in the Technology sector. She has served in the Board of the largest Engineering Company in Portugal and led international sales at its main Telco operator. Before that, Besma had various leadership roles at the Sony Group in Germany, UK, and Japan. Today, she has her own Advisory firm, is co-founder of several start-ups and associations and is an active member in civil society.

As Non-Executive Director (NED) and Advisory Board Member, certified by Harvard Business School, she assists companies in navigating complex international markets and digital transformations, incorporating her deep understanding of AI and Cybersecurity to foster innovation and drive sustainable growth, all while leveraging her extensive cross-cultural expertise and multilingual skills to build robust global partnerships.

Besma holds an Electrotechnical Engineering degree, an MBA, and various degrees from HBS, MIT and Oxford (Finance, AI, Cybersecurity, etc). “

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